



# MSc Sports Directorship Course Welcome

September 2023



Welcome to your MSc Sports Directorship course and the Global Institute of Sport.

Welcome Week, otherwise known as orientation or induction, is one of the most important weeks in the academic calendar and will include information and support help you familiarize yourself with our campus, online platforms and key staff.



# Your Course Welcome

Wednesday 27<sup>th</sup> September

Taking place in the Chairmans Suite at the Etihad Stadium, your course welcome is designed to give you the best possible start to your academic journey with us. Providing you with information to help you navigate your course and an opportunity to meet your cohort, academic and support staff.

Please arrive at the West Reception, Colin Bell Stand for 09:30, ensuring you bring photo ID with you to access the stadium.

# Wednesday 27<sup>th</sup> September

## Course Welcome Schedule

	Chairmans Suite, Etihad Stadium
09:30 - 10:00	<b>Arrival</b> Registration & Refreshments
10:00 - 10:15	<b>GIS Welcome</b> GIS Senior Leadership Team
10:15 - 10:30	<b>VSI Welcome</b> Tony Faulkner & Andy McIntyre
10:30 - 11:30	<b>Course Overview</b> Dr Ian Lawrence
11:30 - 11:45	<b>Refreshment Break</b>
11:45 - 12:30	<b>Library Overview – Access and Resources</b> Jane Bailey
12:30 - 12:45	<b>Key contacts and getting started</b>
12:45 - 13:45	<b>Networking Lunch</b>
13:45 - 14:45	<b>Guest Speaker</b> Professor Damian Hughes
14:45 - 15:00	<b>Course Access and Onboarding</b>
	<b>Departure</b>

# Professor Damian Hughes

Professor Damian Hughes will join us at your course welcome, to share his knowledge and insight through combining his practical and academic background within sport, organisational development and change psychology, which he uses to help organisations and teams to create a high performing culture.

Damian is the author of eight best-selling business books, including Liquid Thinking, Liquid Leadership, How to Change Absolutely Anything, How to Think Like Sir Alex Ferguson and The Five STEPS to a Winning Mindset. His latest book, High Performance: Lessons from the Best on Becoming Your Best, has been a number one Sunday Times best seller.

Appointed as a visiting Professor of Organisational Behaviour and Change for Manchester Metropolitan University in September 2010, he has also been nominated for the 2007 William Hill Sports book of the year award for Peerless, his biography of boxing great Sugar Ray Robinson. In 2009, he co-authored a critically acclaimed biography of boxing legend, Thomas Hearn in Hitman: the Thomas Hearn Story. In 2013, his biography, Marvelous Marvin Hagler became the UK's best-selling sports biography.

Co-host of The High Performance Podcast, an acclaimed series of interviews with elite performers from business, sport and the arts, exploring the psychology behind sustained high performance, Damian also served as a member of the coaching team for England Rugby League, England Roses, Scotland Rugby Union and a wide range of international and national sporting teams.



# Etihad Stadium

## Arrival information

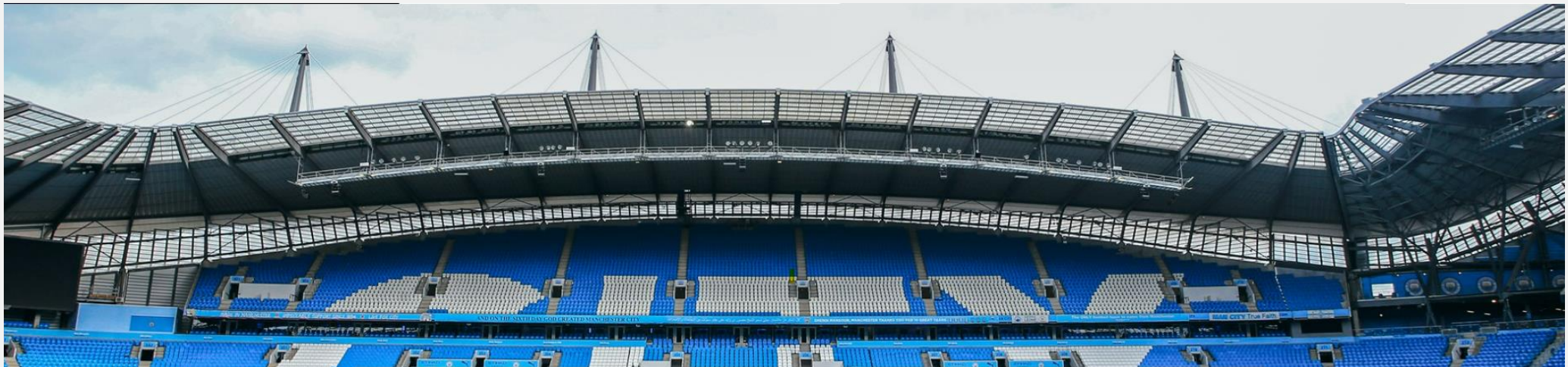
***Please ensure you bring photographic ID to gain entry to the Stadium.***

**Venue:** Chairmans Lounge, Etihad Stadium

**Address:** Etihad Stadium, Ashton New Road, Manchester, M11 3FF

**Getting here:** Please find full map and directions [attached](#).

**Stadium Entrance:** West Reception, Colin Bell Stand



# Etihad Stadium – Getting there

## Public Transport:

The Metrolink operates a frequent service from the City Centre to Etihad Campus station, which is situated directly opposite the stadium.

## Driving:

Parking is available off Ashton New Road. Gate 11 – Yellow car park on the diagram

Upon arrival, please let parking staff know you are attending the Chairman's Suite. Parking is offered free of charge.

From the car park, please proceed to entrance U, West Reception of the Colin Bell Stand.



# Key Dates: Your year one academic sessions

<b>Dates</b>	<b>Module</b>	<b>Location</b>
<b>3rd &amp; 4th October 2023</b>	Module 1: Personal Leadership in a Global Sporting Environment	Mancunian Suite, Etihad Stadium
<b>31st October &amp; 1st November 2023</b>		Shoosmiths, The XYZ Building, 2 Hardman Boulevard, Manchester, M3 3AZ
<b>5th &amp; 6th December 2023</b>		
<b>6th &amp; 7th February 2024</b>	Module 2: Leading High-Performance Sports Organizations in the Global Environment	Shoosmiths, The XYZ Building, 2 Hardman Boulevard, Manchester, M3 3AZ
<b>5th &amp; 6th March 2024</b>		
<b>9th &amp; 10th April 2024</b>		
<b>4th &amp; 5th June 2024</b>	Module 3: Leading Innovation and Change in the Global Sports Industry	Shoosmiths, The XYZ Building, 2 Hardman Boulevard, Manchester, M3 3AZ
<b>2nd &amp; 3rd July 2024</b>		
<b>13th &amp; 14th August 2024</b>		



# CONCACAF and the 'Messi Effect' Webinar

Thursday 28th September

*Join CONCACAF Director of Development, Jason Roberts, as we explore the growth of major league soccer in North America in recent years and following the landmark signing of Lionel Messi to Inter Miami.*

# Thursday 28th September 16:00 (UK Time)

CONCACAF and the 'Messi Effect' Webinar



Join CONCACAF Director of Development, Jason Roberts, as we explore the growth of major league soccer in North America in recent years and following the landmark signing of Lionel Messi to Inter Miami.

During this webinar Jason will dive into the work of the Confederation as we head towards the 2026 World Cup hosted by Canada, Mexico and the United States, outlining the impact of the work the Confederation is helping to transform the soccer landscape.

[Click here to register](#)



We can't wait to Welcome you to  
the start of your academic  
journey with GIS!

