



Wembley Welcome Week Schedule

Postgraduate Students

September 2023



Are you ready?

We are looking forward to welcoming you back for your second academic year with the Global Institute of Sport and have been finalising our plans to give you a great line-up of exciting sessions and activities.

This booklet will provide you with all the information you need to get ready to start your 2023-24 studies with us.

Please take the time to read this so you know which sessions you need to attend and when these are scheduled.



Wembley Stadium

Your GIS Welcome Event kicks off at Wembley Stadium. Please read the below information carefully so that you know where to go on the day.

In line with Wembley Stadium's Security Policy, any bags that you bring will be scanned on entering the stadium and on occasion may be scanned on exit. Only bring what you need and factor this into your time to enter the stadium.

Arrival information

- *You MUST bring photographic ID to gain entry to the Stadium*
- **Venue:** The Great Hall, Wembley Stadium
- **Address:** Wembley Stadium, Wembley, HA9 0WS
- **Stadium Entrance:** UCFB|GIS Student Entrance, street level. Located behind the Olympic Steps.
- **Getting here:** Please find full map and directions [here](#)
- **Driving:** Public parking is available in the Wembley Park area. Details can be found [here](#).

Your Course Welcome

Monday 25th September

At your course welcome, you'll get to meet the rest of your cohort for this coming academic year, your course leader and the GIS team. We'll provide you with information and an overview of what to expect for the year ahead.

Monday 25th September

Your 2023-24 GIS Welcome and Course Overview will kick off at Wembley Stadium, with your afternoon sessions taking place in Arch View House.

Time	Session	Session Lead	Location
09:00 – 09:30	Arrival - Registration and refreshments	-	Pitch View West, Wembley Stadium
09:30 – 10:15	GIS Welcome	Senior Leadership and Academic Team	
10:15 – 10:30	Comfort Break	-	
10:30 – 12:30	MSc Football Business	Chris Winn	Box 3086
	MSc International Sport Management	Jane Abbey	Box 3077
	MSc Football Communications and Digital Marketing	Richard Clarke	Box 3078
	MSc Performance Analysis in Football	Connor McGillick	Box 3079
12:30 - 13:30	Lunch Break	-	Pitch View West, Wembley Stadium
13:30 – 14:00	Global Careers	Daniel Mayhew	Arch View House, First Way
14:00 – 15:30	Achieving your dream career: Unlocking your potential	Neel Shah	
15:00 – 16:30	Welcome drinks and Networking	-	

Your Campus Welcome Event

Tuesday 26th September

Kick start your academic year with UCFB/GIS and your Wembley campus welcome event. Meet your fellow students whilst hearing from our exclusive sports industry guest from the LMA in this iconic Stadium

Tuesday 26th September

Immersing you in the sports industry, this campus welcome event will bring students together to 'Kick Off' your Career in Sport.

Access Wembley Stadium via the Club Wembley entrance, street level. Located behind the Olympic Steps at the front of the stadium on Olympic Way.

Time	Location	Session
14:00	Wembley Stadium – The Great Hall	Event registration and refreshments
14:30		Welcome Event commences
14:45		LMA Guest Speaker
15:30		Comfort Break
15:45		Industry Guest Panel
16:30		Employability & Career Planning Q&A
16:40		Academic Dean Q&A
17:00		Welcome Event finishes

Industry Insight: CONCACAF and the 'Messi Effect' Webinar

Thursday 28th September

Join CONCACAF Director of Development, Jason Roberts, as we explore the growth of major league soccer in North America in recent years and following the landmark signing of Lionel Messi to Inter Miami.

Thursday 28th September

16:00 (UK Time)

CONCACAF and the 'Messi Effect' Webinar



During this webinar Jason will dive into the work of the Confederation as we head towards the 2026 World Cup hosted by Canada, Mexico and the United States, outlining the impact of the work the Confederation is helping to transform the soccer landscape.

As well as sharing his insight as UCFB's Global Institute of Sport (GIS) advisory board member, Honorary Fellow and student mentor. Jason regularly donates his time and support to highlight the benefits of higher education, with many of our students also benefitting from the Jason Roberts Foundation Scholarships.

[Click here to register](#)

Your Wembley Freshers' Fair

Friday 29th September

The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, sign up for our clubs and societies, meet our professional services teams and key businesses in the local area.

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Your Fresher's Fair will be held at our [StudyHub at Arch View House](#) from 12pm to 4pm.

Don't forget there are three weeks' worth of activities that have been hand selected to give you an unforgettable Freshers' experience all information can be found on our Welcome Week page under [Student Life](#) as well as Sports Trials, there's something for everyone!





We can't wait to
Welcome you back!

