



# Distance and Distance (with Attendance) Welcome Week Schedule

Postgraduate Students  
September 2023



# Are you ready?

We are looking forward to welcoming you to the Global Institute of Sport and have been finalising our plans to give you a great line-up of exciting sessions and activities.

This booklet will provide you with all the information you need to get ready to start your 2023-24 studies with us.

Please take the time to read this so you know which sessions you need to attend and when these are scheduled.

*You are one step closer to your dream career!*



# Your Course Welcome

- Wednesday 27<sup>th</sup> September

*Please ensure you attend your Course Welcome, where you'll get to meet the rest of your cohort and hear from your Course Leader and the GIS team. We'll provide you with information and an overview of what to expect for the year ahead.*

# Wednesday 27<sup>th</sup> September

## GIS Welcome and Course Overview

Please click the links below to register to attend the GIS Welcome and your Course Overview session.

Sessions will run twice to accommodate our global cohorts; you only need to attend either the morning or afternoon sessions.

Time (UK)	Session	MS Teams Link
10:50 – 11:00	Arrival	<a href="#">Click here to register</a>
11:00 – 11:30	GIS Welcome Senior Leadership and Academic Team	
11:30 – 13:00	MSc Football Business Chris Winn	<a href="#">Click here to register</a>
	MSc International Sport Management Jane Abbey	<a href="#">Click here to register</a>
	MSc Football Communications and Digital Marketing Richard Clarke	<a href="#">Click here to register</a>
	MSc Football Coaching and Analysis Jonothan McPhail	<a href="#">Click here to register</a>

Time (UK)	Session	MS Teams Link
18:50 – 19:00	Arrival	<a href="#">Click here to register</a>
19:00 – 19:30	GIS Welcome Senior Leadership and Academic Team	
19:30 – 21:00	MSc Football Business Chris Winn	<a href="#">Click here to register</a>
	MSc International Sport Management Jane Abbey	<a href="#">Click here to register</a>
	MSc Football Communications and Digital Marketing Richard Clarke	<a href="#">Click here to register</a>
	MSc Football Coaching and Analysis Jonothan McPhail	<a href="#">Click here to register</a>

# Industry Insight and Global Careers

- Thursday 28th September

*Hear from our industry guest speakers as part of our virtual webinar series, including CONCACAF Director of Development Jason Roberts, and Head of Sports Education at India On Track, Neel Shah. As well as our own Global Institute of Sport Global Careers Manager, Dan Mayhew.*

# Thursday 28th September 16:00 (UK Time)

CONCACAF and the 'Messi Effect' Webinar



Join CONCACAF Director of Development, Jason Roberts, as we explore the growth of major league soccer in North America in recent years and following the landmark signing of Lionel Messi to Inter Miami.

During this webinar Jason will dive into the work of the Confederation as we head towards the 2026 World Cup hosted by Canada, Mexico and the United States, outlining the impact of the work the Confederation is helping to transform the soccer landscape.

[Click here to register](#)

# Thursday 28th September

## 18:00 (UK Time)

Global Careers

'Achieving your dream career: Unlocking your potential' Webinar



Join GIS' Global Careers Manager Dan Mayhew, as he shares the key components to successfully securing your next role, and the opportunities available to you as a GIS student.

Dan will be joined by Neel Shah, who will unlock the mystery of accessing your dream career through passion, superpower and purpose, to create a path towards job satisfaction and a fulfilling career.



Neel landed his dream job with Major League Soccer when he became the Director of Fan Development, or so he thought...

As a sports management professional with over twenty years of experience in the development and commercialization of sports in North America, Europe, and Asia, Neel will share his transformative strategy that enabled him to pursue his dream career, after he thought he'd already achieved it.

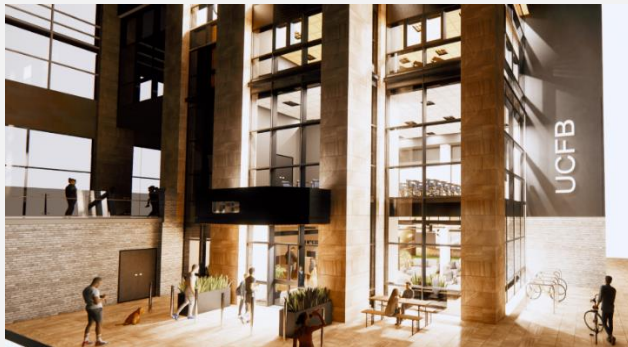
[Click here  
to register](#)

# You are welcome on campus

We would like to invite all our Distance and Distance (with attendance) students to our on-campus Welcome Week activities at our Wembley or Manchester campuses, alongside our campus-based students.

In addition to the online sessions you will need to attend as a Distance or Distance (with attendance) student, we have included both Manchester and Wembley schedules here so that you are aware of the activities taking place that you may wish to attend. If you are planning to join us on campus for any sessions, please ensure you confirm this by emailing us on [mastersstudentexperience@ucfb.ac.uk](mailto:mastersstudentexperience@ucfb.ac.uk)

Please be aware your Course Leader may not be present at all campus events; however, you can raise any questions at your virtual Course Welcome. Don't worry if you can't make it to our campus events, as all the key information will be delivered virtually through your online sessions.





# Our Campuses

If you would like to attend the Manchester or Wembley Welcome Event you will be provided with a printed campus map so that you are familiar with where our campus teaching spaces are, however in the meantime you can also see our digital downloadable campus map on the Welcome Week website under [Finding Your Campus](#).



# Campus Welcome Week Overview

Below is the Campus Welcome Week Overview so that you can see the events taking place on campus should you wish to join.

	<b>Wembley</b>	<b>Manchester</b>
<b>Monday 25th September</b>	GIS Welcome & Course Introductions	Old Trafford Welcome Event
<b>Tuesday 26th September</b>	Wembley Stadium Welcome Event	GIS Welcome & Course Introductions
<b>Wednesday 27th September</b>		Freshers Fair & Sports Activities
<b>Thursday 28th September</b>		
<b>Friday 29th September</b>	Freshers Fair & Sports Activities	

Should you wish to join any of our on-campus activities, please ensure you confirm this by emailing us on [mastersstudentexperience@ucfb.ac.uk](mailto:mastersstudentexperience@ucfb.ac.uk)

# Our Manchester Campus Welcome Week information

*The following pages cover the activities and events that are taking place at our Manchester Campus during Welcome Week.*



# Manchester Campus Welcome Event

Old Trafford Football Stadium  
Monday 25th September

*Kick start your academic year with UCFB/GIS and your Wembley campus welcome event. Meet your fellow students whilst hearing from our exclusive sports industry guest from the LMA in this iconic Stadium*

# Monday 25<sup>th</sup> September

Immersing you in the sports industry from day one, this welcome event will bring students together to 'Kick Off your Career' in Sport. Why not take the time beforehand to walk around your Manchester Campus with an optional self-guided campus tour, to familiarise yourself with our new teaching spaces and locations. Grab a campus map and explore everything the City and our spaces has to offer.

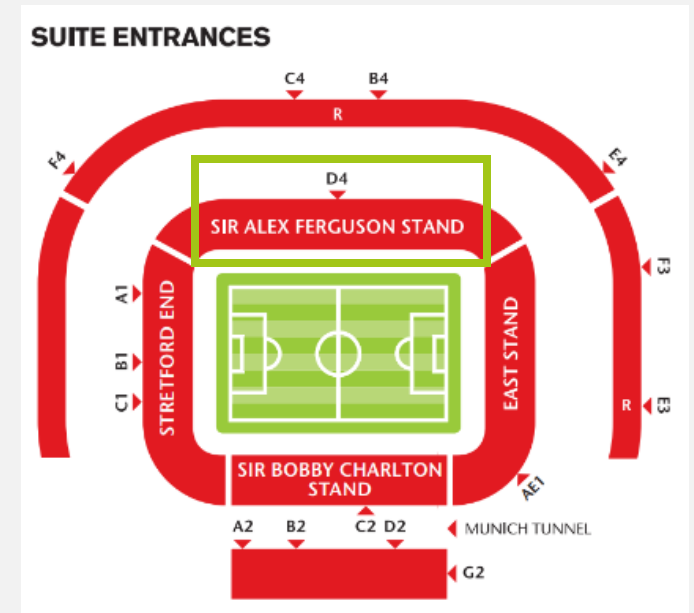
Time	Location	Session
14:00	Old Trafford Football Stadium The Manchester Suite	Event registration and refreshments
14:30		Welcome Event commences
14:45		LMA Guest Speaker
15:30		Comfort Break
15:45		Industry Guest Panel
16:30		Employability & Career Planning Q&A
16:40		Academic Dean Q&A
17:00		Welcome Event finishes

# Old Trafford Stadium

The Manchester Welcome Event takes place at the iconic Old Trafford Football Stadium. Please read the below information carefully so that you know where to go on the day. We will also have staff on hand on the day to help direct you, you'll find us wearing Green T-Shirts so look out for us!

## Arrival information

- *You MUST bring photographic ID to gain entry to the Stadium*
- **Venue:** Manchester Suite, Old Trafford Football Stadium
- **Address:** Manchester United, Sir Matt Busby Way, Old Trafford, Manchester, M16 0RA
- **Stadium Entrance:** Sir Alex Ferguson Stand (entrance D4 on the diagram)



# Old Trafford Stadium – getting there

## Public Transport:

The Metrolink operates a frequent service from the City Centre (including Victoria & Piccadilly Stations) to Old Trafford or Wharfside station which are both situated within a five-minute walk of the Stadium.



## Driving:

- Please follow signs for the **E2 car park** (see diagram) **within the Stadium**. Access can be gained **via Chester Road**.
- Upon arrival, please let parking staff know you are attending the UCFB Welcome Event. Parking is offered free of charge on this day only.
- From the E2 car park, please follow signs to the Sir Alex Ferguson stand for access to the Manchester Suite.

# GIS Welcome and Course Overview

Tuesday 26<sup>th</sup> September

*At the on-campus GIS welcome, you'll get to meet the GIS team and your fellow campus-based students. We'll provide you with information and an overview of what to expect for the year ahead.*

*Please note: your Course Leader may not be present at all campus events; however, you can raise any questions at your virtual Course Welcome.*



# Tuesday 26<sup>th</sup> September

GIS Welcome and Course Overview – taking place at [Quay Plaza, Salford Quays, Manchester](#)

Time	Session	Session Lead	Room
09:00 – 09:30	Arrival - Registration and refreshments	-	
09:30 – 10:15	GIS Welcome	Senior Leadership and Academic Team	Classroom 5, Quay Plaza
10:15 – 10:30	Comfort Break	-	
10:30 – 12:30	MSc Football Business	Chris Winn	Classroom 7, Quay Plaza
	MSc Football Coaching and Analysis	Jonothan McPhail	Boardroom, Quay Plaza
	MSc Performance Analysis in Football	Connor McGillick	Classroom 5, Quay Plaza
12:30 - 13:30	Lunch Break	-	-
13:30 – 15:00	Global Careers	Daniel Mayhew	
15:00 – 16:30	Welcome drinks and Networking	-	Classroom 5, Quay Plaza

# Media City, Manchester Student Takeover Event

Tuesday 26<sup>th</sup> September from 4pm until late

*We are delighted to announce that all GIS students are invited to attend the Media City Student Takeover event on Tuesday 26<sup>th</sup> September from 4pm until late.*

[Pre-Register for your tickets to this \*\*FREE\*\* event](#)



# Manchester Campus Freshers' Fair

Wednesday 27<sup>th</sup> September

*The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, sign up for our clubs and societies, meet our professional services teams and key businesses in the local area.*

# Wednesday 27<sup>th</sup> September

The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, members of clubs and societies, professional services teams and key businesses in the local area.

Your Freshers' Fair will be held at our [StudyHub at Piccadilly Place](#) from 12pm to 4pm.

*Don't forget* there are three weeks' worth of activities that have been hand selected to give you an unforgettable Freshers' experience all information can be found on our Welcome Week page under [Student Life](#) as well as Sports Trials, there's something for everyone!



# Our Wembley Campus Welcome Week information

*The following pages cover the activities and events that are taking place at our Wembley Campus during Welcome Week.*



# GIS Welcome and Course Overview

Monday 25<sup>th</sup> September

*At the on-campus GIS welcome, you'll get to meet the GIS team and your fellow campus-based students. We'll provide you with information and an overview of what to expect for the year ahead.*

*Please note: your Course Leader may not be present at all campus events; however, you can raise any questions at your virtual Course Welcome.*

# Monday 25<sup>th</sup> September

Your 2023-24 GIS Welcome and Course Overview will kick off at [Wembley Stadium](#), with your afternoon sessions taking place in [Arch View House](#).

Time	Session	Session Lead	Location
09:00 – 09:30	Arrival - Registration and refreshments	-	<a href="#">Pitch View West, Wembley Stadium</a>
09:30 – 10:15	GIS Welcome	Senior Leadership and Academic Team	
10:15 – 10:30	Comfort Break	-	
10:30 – 12:30	MSc Football Business	Chris Winn	Box 3086
	MSc International Sport Management	Jane Abbey	Box 3077
	MSc Football Communications and Digital Marketing	Richard Clarke	Box 3078
	MSc Performance Analysis in Football	Connor McGillick	Box 3079
12:30 - 13:30	Lunch Break	-	<a href="#">Pitch View West, Wembley Stadium</a>
13:30 – 14:00	Global Careers	Daniel Mayhew	<a href="#">Arch View House, First Way</a>
14:00 – 15:30	Achieving your dream career: Unlocking your potential	Neel Shah	
15:00 – 16:30	Welcome drinks and Networking	-	

# Wembley Stadium

Your GIS Welcome Event kicks off at the iconic Wembley Stadium. Please read the below information carefully so that you know where to go on the day. We will also have staff on hand on the day to help direct you, you'll find us wearing Green T-Shirts so look out for us!

In line with Wembley Stadium's Security Policy, any bags that you bring will be scanned on entering the stadium and on occasion may be scanned on exit. Only bring what you need and factor this into your time to enter the stadium.

## Arrival information

- *You MUST bring photographic ID to gain entry to the Stadium*
- **Venue:** The Great Hall, Wembley Stadium
- **Address:** Wembley Stadium, Wembley, HA9 0WS
- **Stadium Entrance:** UCFB|GIS Student Entrance, street level. Located behind the Olympic Steps.
- **Getting here:** Please find full map and directions [here](#)
- **Driving:** Public parking is available in the Wembley Park area. Details can be found [here](#).



# Wembley Campus Welcome Event

Wembley Stadium

Tuesday 26<sup>th</sup> September

*Kick start your academic year with UCFB|GIS and your Wembley campus welcome event. Meet your fellow students whilst hearing from our exclusive sports industry guest from the LMA in this iconic Stadium*

# Tuesday 26<sup>th</sup> September

Immersing you in the sports industry, this welcome event will bring students together to 'Kick Off your Career' in Sport. Why not take the time beforehand to walk around your Wembley Campus with an optional self-guided campus tour, to familiarise yourself with our teaching spaces and locations. Grab a campus map and explore everything the City and our spaces has to offer.

Access Wembley Stadium via the Club Wembley entrance, street level. Located behind the Olympic Steps at the front of the stadium on Olympic Way.

Time	Location	Session
14:00	<a href="#">Wembley Stadium</a> <a href="#">The Great Hall</a>	Event registration and refreshments
14:30		Welcome Event commences
14:45		LMA Guest Speaker
15:30		Comfort Break
15:45		Industry Guest Panel
16:30		Employability & Career Planning Q&A
16:40		Deans Q&A
17:00		Welcome Event finishes

# Wembley Campus Freshers' Fair

Friday 29<sup>th</sup> September

*The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, sign up for our clubs and societies, meet our professional services teams and key businesses in the local area.*

# Friday 29<sup>th</sup> September

The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, members of clubs and societies, professional services teams and key businesses in the local area.

Your Fresher's Fair will be held at our [StudyHub at Arch View House](#) from 12pm to 4pm.

*Don't forget* there are three weeks' worth of activities that have been hand selected to give you an unforgettable Freshers' experience all information can be found on our Welcome Week page under [Student Life](#) as well as Sports Trials, there's something for everyone!





We can't wait to Welcome you to  
the start of your academic  
journey with GIS!

